



*PAYING FOR*  
**YOUR TRIP**



# EARNING IT

Signing up to a World Challenge trip is an exciting decision, and like so many of our students before you have done, you might decide that this challenge starts with committing to paying some, or all of the trip fee yourself. Year after year we see students earn every single penny, so even if it feels a bit daunting to begin with, **we know you can do this!!**

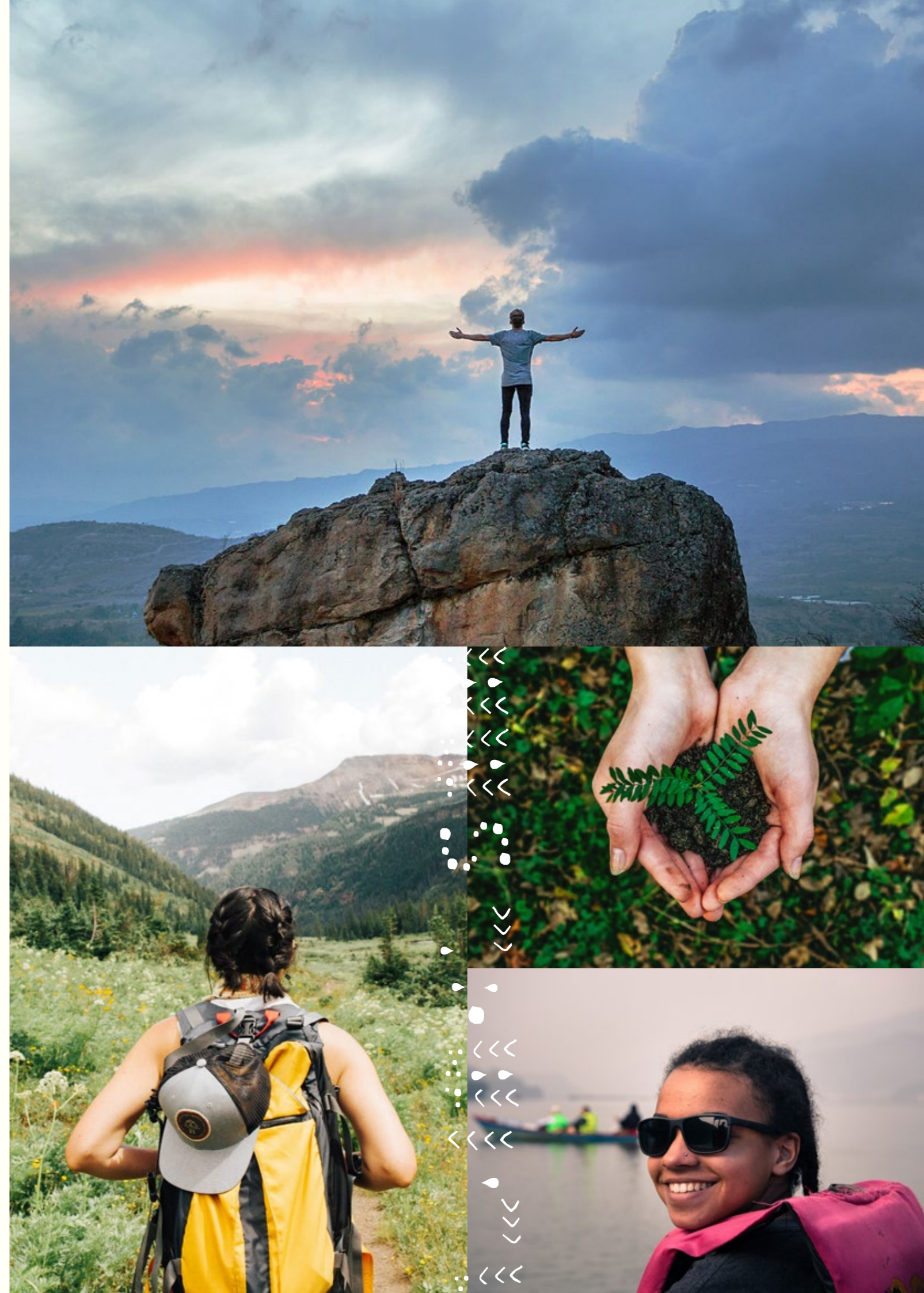


# PAYING FOR YOUR TRIP

We find that students who do decide to earn their fee reap the rewards in other areas; it's a fantastic opportunity to build upon some invaluable life-skills, from budgeting and entrepreneurship to creativity and teamwork. Trust us, when you're watching the sun set on another epic trip day, it makes it all feel worth it and you can take pride in the knowledge that you got yourself there!

Your earning it journey begins well before you sling your backpack on and we recommend you optimise this time. Make the most of every opportunity and formulate a plan that breaks it down into small, regular manageable chunks. It's not a race, it's a marathon. You're unlikely to earn your fee in one big blow-out last ditch attempt. The success stories we see are students that are savvy and business-minded from the outset.

This pack includes some ideas to help get your entrepreneurial ideas going - the rest is down to you!



# HOW TO EARN IT



JESSICA

**£4,080**

Part time job: **£2,800**

ebay & car boot sales: **£400**

Babysitting: **£380**

Gifts: **£500**

"I did a bit of everything and it added up. The key for me was keeping it bitesize and regular so it didn't interrupt my studies. I felt a huge sense of independence." **Jessica, Challenger**



MARISSA

**£3,200**

Price per fruit crate: **£10**

Profit per crate: **£4**

Crate target per event: **100**

Profit per event: **£400**

Events: **8**

Monthly orders: **22**

"Saturdays go crazy and I've eaten enough fruit to last a lifetime. It's taught me a lot from sales to marketing and hard graft - basically how to run a small business."

**Marissa, Challenger**



OLLIE

**£2,190**

Tickets including food & Quiz: **£12**

Profit on each ticket: **£5**

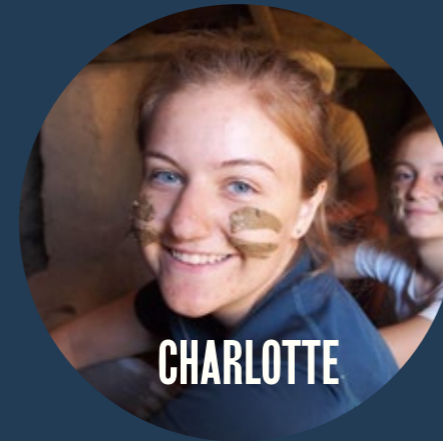
Drinks profit each time: **£600**

Sold over **100** tickets and did it twice

"My parents always had curry after work on a Friday so I organised a free venue, had quiz prizes donated and got my local curry house to supply the food. I was touched by how supportive people were."

**Ollie, Challenger**

# OVER 150,000 STUDENTS HAVE DONE THIS AND SO CAN YOU



CHARLOTTE

**£ 2,700**

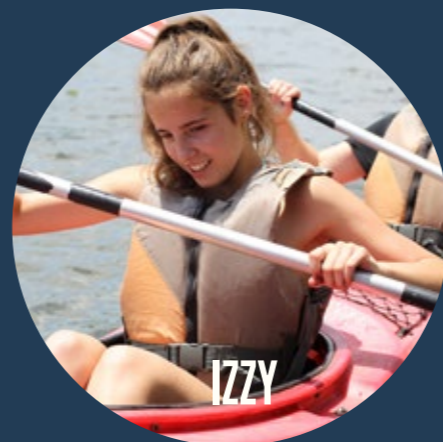
Quiz night: **£650**

Dinner party: **£650**

eBay: **£1,200**

Car boot: **£200**

"Although it takes time and can sometimes be stressful, doing larger events and fewer of them allows you to manage time well!" **Charlotte, Challenger**



IZZY

**£3,330**

Part time job: **£2,180**

Donut & cake sale: **£200**

Party nights: **£750**

eBay: **£200**

"Cleaning toilets is definitely not the most glamorous way to fundraise but having a regular income is useful. Put yourself out there to find any jobs you can, big or small, because every little helps!" **Izzy, Challenger**



JAMES

**£2,900**

Car boot sale: **£200**

Part time job: **£800**

Cheese & wine/strawberry tea: **£700**

Quiz night & barn dance: **£1,200**

"Getting up at 5am to do a car boot sale is not the most fun, but focusing on the Himalayas made the early starts more bearable and 100% worth it!"

**James, Challenger**



### SET UP SHOP

Sell unwanted clothes online with Gumtree or set up your own Etsy shop and sell handicrafts. Homemade cards are a great idea, not just for birthdays but for Mother's & Father's Day too!



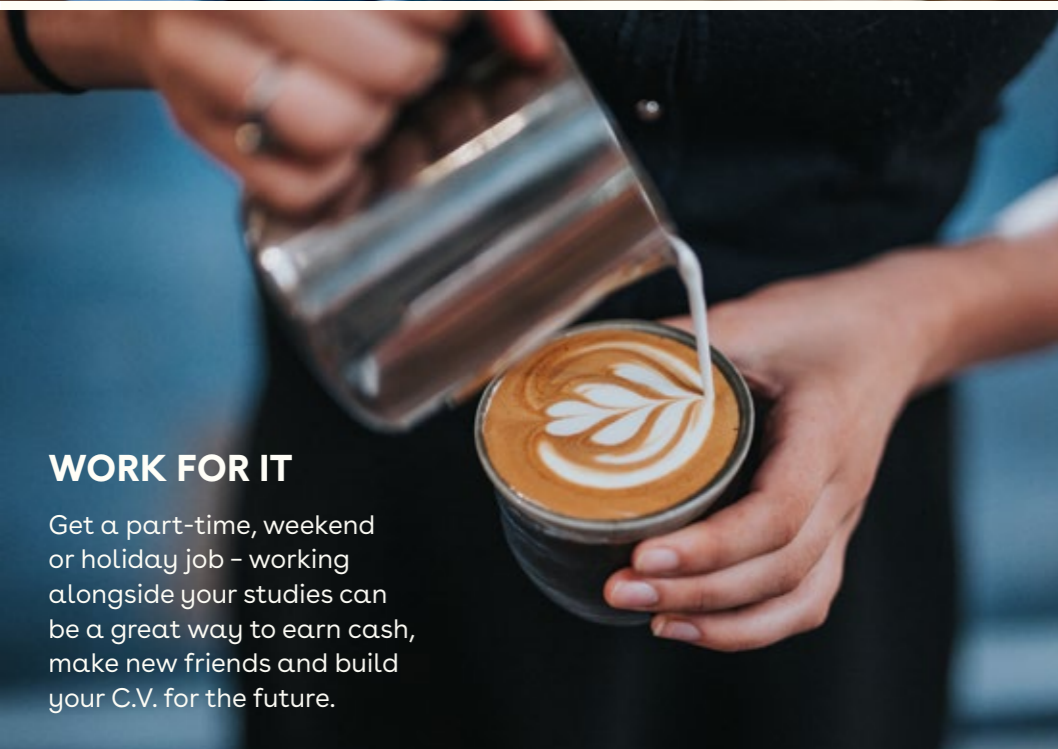
### PLAN AN EVENT

Hold a cake sale, picnic or Easter egg hunt. Organize a fancy-dress day at school or run a cinema experience - make sure to check with your teacher first! Musician in the making? Organize and sell tickets for a Talent Show or Young Musician of the Year Competition. If you enjoy sports, check out the next page for inspiration on hosting themed events that coincide with annual sporting events.



### PROVIDE A SERVICE

Dog-walking, car-washing, gardening, tutoring or running errands are great ways to earn your fee. Spread the word amongst your local community.



### WORK FOR IT

Get a part-time, weekend or holiday job - working alongside your studies can be a great way to earn cash, make new friends and build your C.V. for the future.

EARNING IT  
**IDEAS**



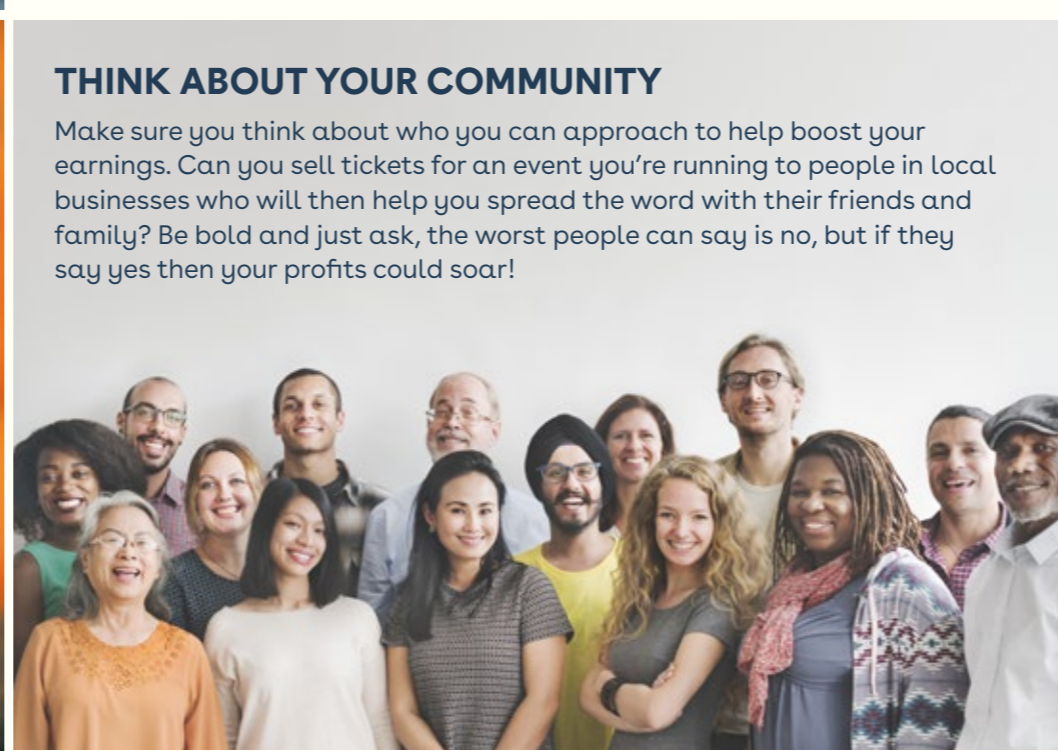
### TAKE ADVANTAGE OF TECHNOLOGY

From throwing virtual quizzes and online fitness sessions to raising awareness online. Put a link to donate on your social media and shout about your cause.



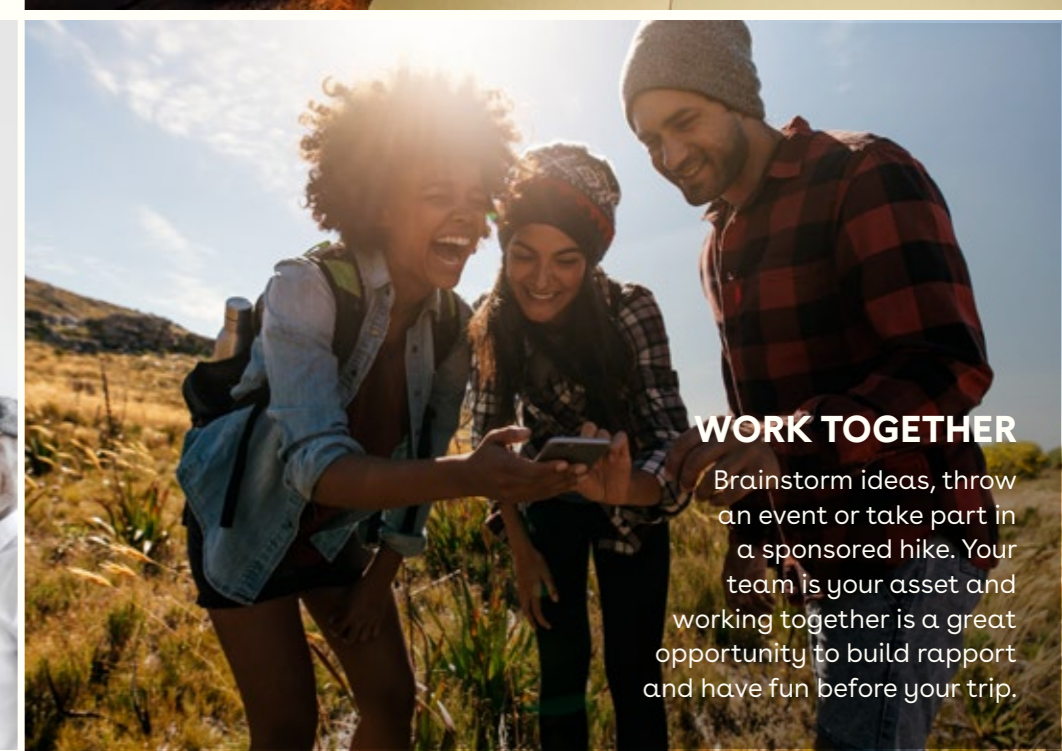
### SYNC WITH THE SEASONS

Every month provides new opportunities to connect your entrepreneurial ideas with a way to earn another chunk of your fee, from selling pumpkins at Halloween to making Christmas gifts & decorations - take a look at our monthly ideas on the next page!



### THINK ABOUT YOUR COMMUNITY

Make sure you think about who you can approach to help boost your earnings. Can you sell tickets for an event you're running to people in local businesses who will then help you spread the word with their friends and family? Be bold and just ask, the worst people can say is no, but if they say yes then your profits could soar!



### WORK TOGETHER

Brainstorm ideas, throw an event or take part in a sponsored hike. Your team is your asset and working together is a great opportunity to build rapport and have fun before your trip.



# SEASONAL IDEAS

If you think focusing on seasonal events is the way to go, take a look at some of our suggestions below

## JANUARY

Hold a virtual New Year's quiz or run zoom fitness sessions to take advantage of everyone's new year resolutions.

## FEBRUARY

Sell pancakes on Shrove Tuesday or set up a Valentines cupid delivery service, handing out anonymous messages, chocolates or roses.

## MARCH

Run a fancy dress competition on World Book Day.

## APRIL

Run an Easter Egg hunt around your school or neighborhood.

## MAY

If you're a Star Wars fan then of course you have to consider throwing a themed event to mark International Star Wars Day!!

## JUNE

It's World Environment Day on the 5th June and World Oceans Day on 8th June. What better time to take part or even organise a sponsored litter-pick or beach clean-up?!

## JULY

1st July is International Joke Day - could you host a comedy event? Or, what about hosting a Christmas in July?!

## AUGUST

It's Olympic season! The perfect time to organise a sports event or take off on a sponsored hike with your team.

## SEPTEMBER

19th of September is International Talk like a pirate day, so consider a pirate themed event with games and fancy dress!

## OCTOBER

Run a Halloween event with apple bobbing & pumpkin carving.

## NOVEMBER

See if you can harness the power of Black Friday - maybe you encourage people not to be swayed by the sales but to invest in buying something you've made by hand instead.

## DECEMBER

Get in the festive spirit making and selling Christmas cards, wreaths & decorations at a Christmas fete.



# ANNUAL IDEAS

From cricket to popular entertainment, have a think about hosting a ticketed event that commemorates one of the following annual themes



## EUROVISION

Encourage guests to represent a country (fancy-dress of course!), perhaps alongside a music quiz or maybe some karaoke!



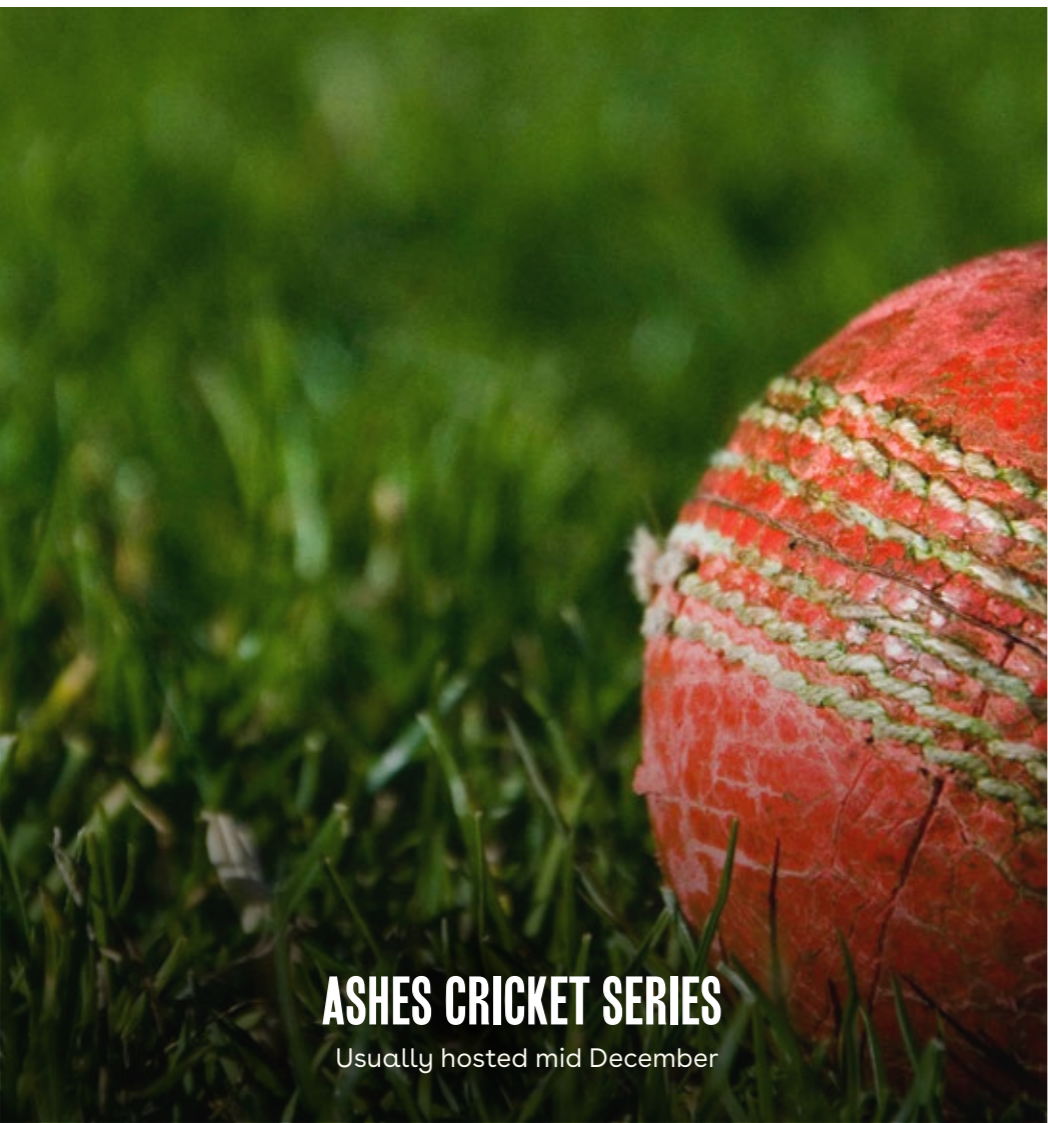
## FILM AWARDS

The Oscars & Baftas are usually held late Feb - March



## COMMONWEALTH GAMES

Held every 4 years



## ASHES CRICKET SERIES

Usually hosted mid December



## RUGBY LEAGUE FOUR NATIONS



## QUEENS BIRTHDAY



# FREE CASH?

YES, YOU HEARD US!

We've partnered with easyfundraising to help students earn their trip fee. Through easyfundraising's partnerships with over 6,000 retailers you, your family and your friends can earn free cashback whilst shopping online. From car insurance and

holidays to your weekly shop and fashion top-ups, your easyfundraising donations roll in effortlessly as you and your friends and family spend online with household names like Amazon, Ebay, Booking.com and Argos.

1. Register your challenge at [world-challenge.easyfundraising.org.uk](http://world-challenge.easyfundraising.org.uk)  
e.g. 'Katie Smith - World Challenge - Ecuador 2023'
2. **Ask family and friends to help you earn while they shop** - easyfundraising have a bank of tools on the website to help you spread the word from social posts, email templates and 1-2-1 coaching sessions
3. Earn donations when you **buy online**

Shop at over **6,000 shops and sites** including



**HARRY RECEIVED £ 256.71 FOR HIS TRIP TO NORWAY**

"easyfundraising massively helped me earn my fee. As well as getting free money when my family and friends shopped, they also have a cool coaching service for advice on how to get more people involved."



**EMILY RECEIVED £ 964.29 FOR HER TRIP TO INDONESIA**

"easyfundraising is exactly as it sounds - easy! I've collected a lot of free money shopping with Amazon and Boohoo. My family use the website or the app to shop and my friends have helped me earn more money too without it costing them anything extra!"



**AMELIA RECEIVED £ 2,203.13 FOR HER TRIP TO BORNEO**

"I've been making money through craft fairs and doing jobs around the place and also on easyfundraising. As friends and family shop online my easyfundraising earnings have really added up."

## IT COULDN'T BE EASIER

1

**DOWNLOAD THE APP**

easyfundraising has a handy app for your mobile too - so however you prefer to shop you're covered.

2

**DOWNLOAD DONATION REMINDERS**

In case you forget which retailers donate your browser will recognize when a donation is available for you, so you never miss out on cash.





# ASKING FOR SUPPORT

If you are paying for your trip yourself then almost certainly you'll be chatting to lots of people about what your trip is all about as you try and encourage them to support you, whether that be by trying to convince someone you're the right person for the job, asking them to commit some time and resources for an event, or whether you're trying to convince them to part with some cash in some way!



# ASKING FOR SUPPORT



If you only had 60 seconds with someone, what would you tell them so that they get a really good overall idea of what you'll be up to? Some points to consider..

**Make sure you know your itinerary** - think of 3 things you'll be doing that you are really looking forward to.

**Different people are challenged by different things.** How will your trip push you out of your comfort zone? Maybe you've never been on a trip without your family before, never flown on a plane, or your itinerary will push you physically.

Lots of our trips include a community or conservation initiative; it can be tempting to focus just on this element but **be careful not to leave people with the impression that you're on a 'charity' trip.** Our community initiatives are about engaging with innovative local organisations to learn more about their community, culture, and how they're tackling prominent challenges within the region you're visiting.

Focus on the benefits you'll gain from this unique experience when sharing it with others, such as **becoming more culturally aware and gaining first-hand insights into important global issues.** You'll be developing yourself and gaining skills for life - leadership, resilience, patience, confidence, and teamwork to name just a few!

**Consider the bigger picture of the trip;** it's not just about seeing an amazing destination with your friends, **it's about becoming a Global Citizen.** You'll become more informed on global issues, and as your knowledge and confidence grow, you'll feel empowered to make informed decisions which ultimately better the planet.



60  
Seconds

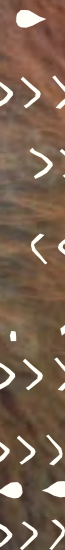
Make sure you practise your 60 second pitch with family and friends so you're well versed in what you are going to say.

# SUPPORTING GLOBAL INITIATIVES

If you have a community or conservation initiative as part of your trip itinerary, a portion of your World Challenge fee will go toward supporting the partner organisation with whom you will be collaborating. If you'd like to take it a step further and raise some additional funds to support the initiative, they will certainly be gratefully received, but not expected.

We want to make sure that the results of your hard work are utilised in the best way possible, and for this reason we ask that you contact our support team at least 30 days prior to your trip departure to let us know how much you have raised. We'll then introduce you to all the right people to discuss the best way to make a lasting and sustainable contribution.

For reasons of cultural sensitivity and appropriateness, and because the extra baggage weight increases your carbon footprint, we advise against taking physical donations to your initiative (e.g. items you've purchased or collected at home).



Sometimes it helps to have something from World Challenge explaining what your trip is all about - use the letter on the opposite page if you need to!



To whom it may concern,

Signing up to a World Challenge trip is no small commitment and we're both excited and impressed to have this student on board for the challenge. Along with their team mates, they will be preparing themselves for their trip through a development program based around three key pillars: **Global Citizenship, Personal Growth** and **Wellbeing**.

As an organisation, we believe that the travel experiences our students have with us can be life-changing and we seek to maximise the educational opportunities our trips present to create positive outcomes for our travellers, schools, and the wider global community. By successfully completing our pre-trip sessions and taking part in one of our trips, students will:

- Gain a greater understanding of how to **act for a more sustainable future**, at both local and global levels
- **Be immersed in different cultures and experiences**, growing to understand their role within our global community
- Be challenged to **think critically about topical issues** that affect our past, present and future around the world
- Be empowered to **build on their self-care strategies**, enhancing their physical and mental wellbeing
- Build a deeper connection to their own identity & personal values, **developing their independence** and sense of self
- Experience and reflect on the power of being pushed outside of their comfort zone, allowing **the development of initiative, confidence and resilience**

Often a large part of the experience includes students committing to paying for the trip themselves, through part-time jobs, organising ticketed events, or putting their entrepreneurial skills to good use and selling a service or product they've made. World Challenge are fully focused on learning through experience as part of the build-up to the trip, and earning their own funds will increase their own personal development. Any support you can provide to help them through the journey will make a huge difference.

Kind regards,

**World Challenge**

World Challenge 17-21 Queens Road, High Wycombe, HP13 6AQ  
UK Support Line: 01494 427600 AUS Support Line: 1300 728 568 NZ Support Line: 0800 456 134  
E support@myworldchallenge.com | www.world-challenge.co.uk



World Challenge Expeditions Limited is a registered company in England and a wholly owned subsidiary of Travelopia.  
Company Number: 2173751 VAT Registration Number: 893557276 Registered Office: Origin One, 108 High Street, Crawley, West Sussex, RH10 1BD.



# REACHING YOUR TRIP FEE TARGET

*A WORLD OF  
POSSIBILITY AWAITS*

[weareworldchallenge.com](http://weareworldchallenge.com)